



# The Spirits Club

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## 20TH WHISKY LIVE PARIS RESULTS

- 300 distilleries and brands
- 40 countries
- more than 30.000 visitors
- 75.000 cocktails served.

These are the first numbers of the Whisky Live Paris 2024, celebrating its 20th anniversary. The fair was held from September 28 to 30 at La Grande Halle de La Villette. The event featured a wide variety of new releases, with over 60 Scottish distilleries and more than 20 American brands showcasing their whiskies.

There was also significant international representation, including distilleries from Japan, Australia, New Zealand, and Europe.

The event also hosted the "Carré Collectors" area, dedicated to rare and collectible spirits, along with an annual charity auction to support environmental projects.

Alongside whisky, attendees could explore other spirits such as rum, gin, and sake, with masterclasses led by experts from around the world.

TSC has secured advantageous collaborations and partnerships during Whisky Live Paris 2024, offering its investors privileged access to the most prestigious and potentially lucrative bottles. Thanks to these partnerships, it is possible to acquire bottles at significantly lower prices compared to market or auction value, providing a unique opportunity to invest in premium whisky.

If you are interested in configuring a portfolio of investment-grade bottles and taking advantage of these benefits, feel free to contact us for more information.



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